

# Privacy Policy for Communications (Email & Text Messaging)

**Effective Date:** 10/10/2025

Children First Education First (the “Organization,” “we,” “us,” or “our”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and manage your personal information, including through text messages and email communications, in compliance with applicable laws including the Telephone Consumer Protection Act (TCPA), CAN-SPAM Act, and Utah Consumer Privacy laws.

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## 1. Information We Collect

We may collect the following information when you interact with us:

- Full name
  - Email address
  - Mobile phone number
  - Communication preferences
  - Other information voluntarily provided to us in forms or applications
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## 2. How We Use Your Information

We use your information to:

- Send you updates about our scholarship programs and initiatives
- Respond to inquiries or support requests
- Deliver newsletters or informational emails
- Send important reminders via email or SMS (e.g., deadlines, events, updates)

- Comply with legal obligations

We will never sell or rent your personal information to third parties.

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### 3. Text Messaging (SMS) Policy

We may send text messages (SMS) to individuals who have provided a mobile phone number and have an existing relationship with our organization. These messages are intended to share important updates, reminders, and information related to our programs and services.

- **Opt-In / Prior Relationship:** By providing your phone number to us (e.g., through an application or contact form), you may receive texts related to our scholarship programs or events.
- **Opt-Out:** You can unsubscribe at any time by replying “STOP” to any message. Standard messaging rates may apply.
- **Marketing Content:** We do not send marketing or promotional messages via text without your explicit consent.

We value your privacy and strive to ensure all text communications comply with applicable laws, including the Telephone Consumer Protection Act (TCPA).

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### 4. Email Communications

You may receive emails from us related to our programs, events, or updates.

- **Opt-In:** You will receive emails if you provide your address and opt in through a form or communication with us.
  - **Opt-Out:** You can unsubscribe from any email using the “unsubscribe” link included at the bottom of our emails. You can also contact us directly to update your email preferences.
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### 5. Data Security

We implement appropriate administrative, technical, and physical safeguards to protect your personal information. We work with trusted third-party services (like Levitate CRM) that are required to comply with data protection standards.

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## **6. Your Rights and Choices**

You have the right to:

- Access the personal information we hold about you
- Request corrections or deletion of your information
- Change your communication preferences at any time

To exercise these rights, please contact us at [insert contact info].

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## **7. Third-Party Services**

We do not sell or share your personal information with third parties for marketing purposes. We may use trusted vendors, such as email or CRM service providers (e.g., Levitate), to process communications. These vendors are contractually obligated to protect your data and use it only as instructed.

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## **8. Policy Updates**

We may update this Privacy Policy from time to time. Changes will be posted on this page with a revised effective date.

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## **9. Contact Us**

If you have any questions about this policy or wish to change your communication preferences, please contact:

**Children First Education Fund**

5414 W. Daybreak Pkwy., C-4 #433, South Jordan, UT

(801) 406-9080

[info@childrenfirsteducationfund.org](mailto:info@childrenfirsteducationfund.org)

[Website: <https://cfe-fund.org>]